



BPCTODAY



BPC WELCOMES TOMORROW'S PHARMACISTS

Over 150 students will be attending the final day of the conference as part of an initiative to enable the next generation of pharmacists to get a taste of BPC.

The students will have access to all conference sessions in the morning and in the afternoon there is a special undergraduate and preregistration trainees' programme sponsored by Merck and Pfizer. They will also be able to visit both the exhibition and the BPC-PJ Careers Forum.

Jen De Val, President of the British Pharmaceutical Students' Association (BPSA), says: "Today is a great

opportunity for students to really get a feel for what happens at BPC and an insight into what's driving the profession forward in science and practice. The BPSA is delighted to be able to support the special student programme which has been designed with the development of future pharmacists in mind."



New faces: Belfast students Helen Marshall and Lesley Anne McBride attend BPC for the first time.

Colin Ranshaw, Chairman of the BPC Conference Committee says: "We really value the participation of the students at the conference and extend a warm welcome to all those here today. The Royal Pharmaceutical Society introduced the Student Day two years ago to ensure the next generation of the profession gets a taste of conference life and the move has proved a real success and something we plan to build on in future years."

DON'T MISS TODAY...

9.00 – 10.05

Auditorium

Science and Practice Conference Award Lectures: The winners of the two major BPC awards present their work.

10.30 – 12.30

Pullman Suite

Public health, pharmacists and pandemics: Highly topical subjects, presented in association with PharmacyHealthLink.

10.30 – 12.30 and

14.45 – 16.45

Breakout Rooms 2 & 3

Genetics and pharmacogenetics in personalised medicine: Jointly-chaired by Dr William Newman and Prof Munir Pirmohamed.

13.45 – 14.30

Palatine

Keynote session – Keeping the perspective on patient care: With Professor Aidan Halligan, former NHS Director of Clinical Governance.

14.45 – 16.45

Palatine

Pharmacy 20:20: An interactive discussion based around the Society's major consultation on the future of pharmacy.

LOOKING AHEAD TO BPC 2007

This afternoon sees the formal introduction to delegates of the BPC 2007 Science and Practice Chairmen, Professor Clive Wilson and Professor Theo Raynor.



Professor Theo Raynor

Both will play important roles in helping to shape the programme for 2007, when the theme will be *The medicines maze: balancing risks and benefits*.

The conference next year will explore the challenges of bringing safe and effective medicines to the market whilst managing the considerable risks inherent in doing so for all stakeholders.

The 2007 Science Chair, Professor Clive Wilson is JP Todd Professor of Pharmaceutics at the Department of Pharmaceutical Sciences, University of Strathclyde, Glasgow. He says:

“The affluent Western world is able to support a healthcare system which sustains a population in good health to a long old age. An important element of this care system is provision of medicines. The introduction of many new drugs assists in the attainment of a high quality of life and as the population survives the onslaughts of



Clive Wilson

cardiovascular, rheumatological and oncological diseases, then come the in-built diseases of maturity.

“This conference is about the balancing of benefits and risks from the perspective of the manufacturers, the legislature, the healthcare providers and the patients themselves. Medicines are not foods and should not be abused or ignored. They are expensive adjuncts whose proper use is decided on appropriateness, dosage and control of symptoms with the minimum of interference to every life where possible.”

The 2007 Practice Chair, Professor Theo Raynor became the inaugural Professor of Pharmacy Practice at Leeds in 2000. He says:

“BPC is one of the best opportunities for pharmacists in practice to meet up with colleagues, exchanging ideas and experiences. Sometimes you might meet a colleague only once or twice a

year - often this is at BPC, and it is just as likely to happen outside the lecture hall, as well as inside. Just as important, it is good to be able to dip into topics outside your area - nothing that any of us do happens in a vacuum and pharmacists in each sector need to hear and be heard in multi-sector forums like this.

“I am particularly looking forward to working with Clive on the Science into Practice sessions which do what they say on the tin - they blend science and practice, and it’s a great opportunity for people from both sides to stretch their minds. My 20 year career as a hospital pharmacist prior to coming into the University has brought home to me how important it is that we all talk to each other, even if it is only once a year at BPC.”

BPC 2007 takes place at Manchester International Convention Centre, Monday 10 – Wednesday 12 September 2007. Delegates wishing to book now can take advantage of special early bird rates by visiting www.bpc2007.org, where details of the programme for 2007 will be posted as it develops.

The introduction of the 2007 Conference Science Chairman, Professor Clive Wilson takes place today at 14.15 – 14.30 in the Auditorium whilst the introduction of the 2007 Conference Practice Chairman, Professor Theo Raynor takes place 14.30 – 14.45 in Palatine.

BPC TV - PUTTING THE CONFERENCE ON CAMERA

Making their way around this year's event, delegates will have noticed something new at BPC with the rolling conference news programmes displayed on plasma screens throughout the exhibition hall.



NICE TV Chairman, Martyn Lewis

BPC TV is the result of a new partnership between the Royal Pharmaceutical Society of Great Britain, NICE TV and ITN Consulting.

The programmes consist of news reports on topical issues and innovative developments in the pharmacy and pharmaceutical science sectors plus footage from BPC featuring comment, sound-bites and interviews with prominent speakers, delegates and exhibitors.

BPC 2006 Conference Committee Chairman Colin Ranshaw says: "Every year we try and make improvements to the delegate experience of BPC and with a packed programme and three very busy days, we believe BPC TV will give visitors the opportunity to stay in

touch with what's happening in other parts of the event so they miss as little as possible."

Says NICE TV Chairman Martyn Lewis: "BPC is a great event bringing together pharmacy practice and science. We have tried to make a programme that will both capture what the event is all about for the industry and inform at the same time. We have some great news stories from the likes of Robert Gordon University and Lloyds Pharmacy and we have big name interviews as well."

An edited DVD of BPC TV will be sent out to UK pharmacists via The Pharmaceutical Journal after the conference and will also be available via the Society's website at www.rpsgb.org.

MEDIA SPOTLIGHT FALLS ON BPC

Pharmacy has been hitting the headlines in the national and regional media this week, with reports focusing on key conference presentations and policy launches.

Stories have appeared in a variety of print and broadcast media as well as online. Highlights include The Daily Mail, The Express, The Independent, BBC World Service, BBC Online and BBC Radio in Scotland, Manchester and the Midlands.



The busy press office at BPC 2006

The press office team based in the MICC have issued seventeen news releases during the week as well as producing BPC Today and working with BPC TV to increase the profile of the profession and to keep BPC in the news.

Beverley Parkin, RPSGB Director of Public Affairs, says: "The team has worked hard to raise the profile of BPC

in the media which is now recognised by journalists as an important and newsworthy event. BPC this year has given us some quality press coverage for some important pharmacy stories. This is a key element of the media and public affairs work that the Society undertakes to raise the profile and understanding of the role of the pharmacy profession."

OUT AND ABOUT IN MANCHESTER

EATING AND DRINKING

If you're looking for a decent eaterie in Manchester City Centre you won't go far wrong – there are plenty to choose from. Here are three of BPC Today's favourites:

Sam's Chop House: One of the most famous Manchester landmarks, serves classic British food. Chapel Walks, off Cross Street, 0161 834 3210.

East: Modern Chinese restaurant in ambient surroundings. 52-54 Faulkner Street, 0161 236 1188.

EI Macho: Real Mexican, serves vegetarian specials. 103 Portland Street 0161 236 9626.



30-MINUTE SIGHTSEEING

Manchester Cathedral on Victoria Street boasts a beautiful interior and the best late medieval woodwork in the North. Also famed for its modern glass, you can take guided tours around the building, grab a bite to eat in the refectory or see the visitors centre which is partially housed under a 14th Century bridge.

EXHIBITORS' SHOWCASE

1 Sympatec Ltd

Stand 69

www.sympatec.com

Sympatec produces a wide range of particle characterisation systems for the Laboratory and the Process. Sympatec will be demonstrating the radical QICPIC image analysis system at BPC, which allows rapid analysis (seconds) and high particle counts (millions) using dry or wet dispersion systems optimised to give sensitive and relevant results.

2 Lloydspharmacy

Stand 41

www.lloydspharmacy.com

If you want to make a real difference to the health of your community, why not work with us? With over 1,500 community pharmacies nationwide we offer cutting edge patient services and unparalleled training and support programmes. You can even choose the benefits you'd like through our flexible package scheme.

3 Boots The Chemists

Stand 43

www.boots-plc.com or

www.bootsjobs.com

This year Alliance Pharmacy and Boots became part of Europe's leading Pharmacy-led Health and Beauty Group. Visit stand 43 to discover more about the merger, the opportunities available and get a free body mass index (BMI) and body fat analysis too!

4 Eden Biodesign

Stand 64

www.edenbiodesign.com

Eden Biodesign operates a state of the art £34 million facility in Liverpool, UK that provides a full range of services for biopharmaceuticals: process development, clinical trials cGMP manufacturing and analytical development for all significant biopharmaceutical product technologies - mammalian, microbial and viral to a worldwide client base. We also have available Access Funding for academia and SME's. To find out more please visit our stand (64).



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