



# BPCTODAY



## ‘ASPIRATIONAL’ PHARMACISTS READY TO DO MORE

Policy makers must include pharmacists in consultations more often and allow them to be more engaged in the delivery of services.

That was the key message from the President of the Royal Pharmaceutical Society of Great Britain, Hemant Patel, when he gave the President’s Address on the opening day of BPC 2006.

The President told delegates: “As a profession, pharmacists have long known that we can make an even greater contribution to patient care.

“We are an aspirational profession with energy and enthusiasm for delivering



RPSGB President Hemant Patel (right) with Health Minister Andy Burnham MP at BPC 2006

improvement and over many years, we have worked to persuade policy makers that pharmacists could and should play a greater part in healthcare.”

The President called on the government to help tackle barriers to progress in commissioning primary care services. PCTs in England would benefit from strategic advice by pharmacists, he said.

### DON'T MISS TODAY...

**09.00 - 10.05**

**Auditorium**

2006 Conference Science and Practice Chair’s Addresses: The Science and Practice Chairs address BPC delegates.

**10.45 - 12.45 and**

**14.50 - 16.50**

**Auditorium**

Living in a material world: new materials in drug delivery: Various speakers throughout the day – see main programme for details.

**10.45 - 12.45**

**Pullman Suite**

Interactive debate: Community pharmacists have never had it so good: Dr David Colin Thomé from the DH discusses developments in primary care.

**14.00 - 14.45**

**Auditorium**

Keynote session: Patient compliance with their medication: With speaker Professor John Weinman of the Institute of Psychiatry, KCL.

**20.00 for 20.30**

Spanish Restaurant Night: Informal social event at La Tasca, 76 Deansgate. Tickets £25+VAT from the registration desk.

# PHARMACY 2020: HAVE YOUR SAY



A specially-designed video booth is providing BPC delegates with an innovative way of telling the Royal Pharmaceutical Society of Great Britain what they think about current pharmacy practice in their sector and how they would like to see pharmacy develop in the future.

The booth is located on the Pharmacy 2020 stand (number 33) and is being used to record delegates views on current and future pharmacy practice. Responses will be fed into the initial stage of the Pharmacy 2020 project which will be formally launched on Wednesday afternoon by the Society's President, Mr Hemant Patel.

The video booth has an interactive touch screen interface and runs through a number of on-screen questions giving every delegate the opportunity to record their views. Pharmacy 2020 Project Manager Michele Savage and other staff are on hand to help visitors use the video booth.

At the Pharmacy 2020 session on Wednesday afternoon (Palatine, starts 14.45) the session Chair and former Sky News Health Correspondent,

Nicola Hill, will discuss some of the feedback from the video booth before opening up the debate to the floor.

### VIDEO BOOTH QUESTIONS

Delegates will be asked to make it clear what sector they work in and in what country.

- What helps you to be the pharmacist you want to be?
- What else would you like to see pharmacists undertake in the future?
- What stops you being the pharmacist you want to be?
- Who do you think could help remove the barriers and how?
- Anything else you would like to tell us?



### WHAT IS PHARMACY 2020?

**The aim of Pharmacy 2020 is to:**

- Identify the challenges and drivers that affect the pharmacy profession's ability to fulfill their potential as health care providers.
- Identify good practice in pharmacy.
- Prepare a forward strategy to take pharmacy to the year 2020.

## GET TO GRIPS WITH CPD

One-to-one training sessions on Continuing Professional Development (CPD) are available from the Royal Pharmaceutical Society of Great Britain's exhibition stand (number 47) throughout the course of the week.

Delegates are able to complete a half hour online tuition session with support from an experienced CPD facilitator. Tuition is free of charge and places, which must be booked on the day at the RPSGB stand, are being offered on a first come, first served, basis.

Colin Ranshaw, Chairman of the BPC 2006 Conference Committee says:

"With CPD set to become mandatory in spring 2007 it is important that all pharmacists are feeling confident in maintaining a CPD record. This half hour session is designed to help anyone who is yet to start recording their CPD and those who have made a start but need support to continue."

### THE NATIONAL PHARMACY ASSOCIATION (NPA)

Are you a pharmacy owner, locum, primary care pharmacist, student, or do you work for a pharmaceutical company? Are you a journalist or do you work in the NHS? Whatever your sphere of practice – the NPA has something for you.

**Find out more at stand 15 or visit [www.npa.co.uk](http://www.npa.co.uk).**

## MINISTER GIVES GREEN LIGHT FOR EXPERT PHARMACISTS

Day one of BPC 2006 saw health minister Andy Burnham MP deliver his first speech to a pharmacy audience where he used his address to formally launch *A national framework for Pharmacists with Special Interests*, saying: "The framework builds on your core roles and provides commissioners with an opportunity to maximise pharmacists' contributions in specialist areas."

The minister made it clear that the new framework was not just aimed at community pharmacists, saying: "Although this model will best fit with community pharmacists and other primary care based pharmacists, it does not prevent hospital pharmacists wishing to provide services out into the community. I believe this is a significant step forward for the pharmacy profession in delivering clinical services to patients in the community."

Mr Burnham, who was appointed to the position of Minister of State for Delivery and Quality with special responsibility for pharmacy and medicines in May,

acknowledged BPC as the biggest pharmacy event of the year before going on to outline the major impact that pharmacists can have on public health.

### NEW CONTRACT

Speaking about the new contract in England he said: "Some of you may say that the new contract has yet to deliver all that it promised and that take-up of local enhanced services needs to improve. I understand those feelings and would like to work with you to address them. The NHS has faced and continues to face difficult funding decisions. But in my view, redesigning services - fully using the skills of pharmacists to meet local needs, demonstrating how this represents good value for money for the investment the NHS is making - is the only solution."

### HOSPITAL PHARMACY

Mr Burnham went on to thank hospital pharmacists for their efforts in redesigning patient care to better meet patients' needs, adding: "The



Andy Burnham MP

Healthcare Commission has recently indicated that there is further scope to more fully use pharmacists' talents in hospitals to improve the management of medicines and minimise medication errors - for example through prescribing policies and monitoring to ensure prudent use of antibiotics and to reduce the risk of infections, such as MRSA."

### A CLINICAL PROFESSION

The minister concluded by outlining how pharmacy had developed into a clinical profession, saying: "Pharmacists with a Special Interest, pharmacist prescribing, the willingness of pharmacy to play its part in the preparations for pandemic flu and your positive response to improving the safety of controlled drugs usage following Shipman, all demonstrate to me that pharmacy is now truly a clinical profession."

## SOUNDBITES: Professor David Thurston, BPC 2006 Science Chairman



What I'm most looking forward to at BPC this year...

It is a great personal honour to have been nominated BPC Science Chairman this year. As a medicinal chemist who still practices community pharmacy, I think it is a great development to have a BPC Practice Chair on board for the first time ever. As the inaugural Practice Chair, Karen Hassell brings a wealth of experience and this year we have a delegate programme that is perfectly balanced between science and practice. I am looking forward to her inaugural lecture.

"I am also looking forward to some of the science sessions relating to the

impact of personalised medicine in my own area of special interest of anticancer drug discovery, development and use. There are many talented presenters and chairs who have put together some excellent sessions that I'm sure will be of interest to us all.

"Finally, I am looking forward to a retirement beer with Dr John Clements who will be attending his last BPC (at least in an organising capacity!). I have worked with John for many years on a number of RPSGB scientific projects, and he will be greatly missed.



## OUT AND ABOUT IN MANCHESTER

### EATING AND DRINKING

If you're looking for good food in Manchester City Centre you won't go far wrong – there are plenty of restaurants to choose from. Here are three of BPC Today's favourites:

#### Harvey Nichols 2nd Floor

**Restaurant:** Super food and cocktails in stylish surroundings. Exchange Square, 0161 828 8888.

**Croma:** Gourmet Italian restaurant in a beautifully converted building. Clarence Street, off Albert Square, 0161 237 9799.

**Evuna:** Authentic Spanish eaterie with over 600 wines. 277-279 Deansgate, 0161 819 2752.



### 30-MINUTE SIGHTSEEING

The Museum of Science and Industry is just five minutes away from G-Mex in Liverpool Road, Castlefield and is an excellent way to unwind and take in some local culture. Situated in the oldest passenger railway buildings in the world, the Museum tells the story of the history, science and industry of Manchester – the world's first industrial city.

## EXHIBITORS' SHOWCASE

### 1 College of Pharmacy Practice Stand 29

[www.colpharm.org](http://www.colpharm.org)

The College of Pharmacy Practice, in conjunction with Servier Laboratories Ltd, is running a lunchtime session in the Porter Suite on Wednesday when the first Servier Best Practice and Practice Research Awards will be presented. Admission by invitation only. Light lunch available. Visit the College stand to get your invitation.

### 2 C&D

Stand 74

[www.dotpharmacy.co.uk](http://www.dotpharmacy.co.uk)

There are two main areas of new activity making a visit to our stand a "must do". Firstly, new information on our range of Educational Programmes including Distance Learning Packages, Seminars and Conferences. Secondly, a preview of brand new On-line Data Services to be launched shortly - of interest to all manufacturers, wholesalers and retailers and especially suppliers of pharmacy and EPOS systems.

### 3 Online Pharmacy Association Stand 56

[www.opa.je](http://www.opa.je)

Our website team will build a first class website for our pharmacy clients. The site will be linked to an offshore internet business. All pharmacies will generate profits from purchases through their link and have access to an extensive information resource for their business and its customers. BPC promotions include a "win an iPod" competition.

### 4 Mersey BIO

Stand 65

[www.esymbio.co.uk](http://www.esymbio.co.uk)

MerseyBIO have published results of the UK's first ever survey of skills needs in the Life Sciences sector. The comprehensive survey of manufacturing in life science companies was the most extensive study of its kind to date. Visit MerseyBIO on Stand 65 to read the full report, or view online at

<http://www.merseybio.com/news/newsitem.asp?recordid=371>.



### BPC TODAY

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